

# Jeremy LaDuke

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## Senior Web Designer, Internet Marketing

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Highly self-motivated and detail-oriented, creative professional with 10 years of experience in web technologies and design. Experience building websites from conception to launch, utilizing e-commerce and content management systems. Excellent project management and team building skills.

## Hands-On Experience

(X)HTML/CSS/PHP/MySQL/Javascript/JQuery/ASP/RSS/ATOM/XML ♦ Windows/Linux/Mac ♦ Adobe Creative & Production Suites ♦ Content Management ♦ Search Engine Optimization ♦ Marketing & Advertising ♦ E-Learning ♦ 2D & 3D Animation Production ♦ Illustration & Photography ♦ Team & Project Management

## Professional Experience

**Project Manager**, Oregon Dept. of Transportation, *Salem, OR* (Feb 2009 - Present)

- Designed, developed and implemented new websites, interfaces, graphics and layouts utilizing Photoshop, (X)HTML, CSS, ASP, Javascript
- Updated websites, hand coding (X)HTML and CSS
- Created template systems and processes for streamlining production tasks
- Created banner ads, promotional material for websites and email marketing campaigns
- (X)HTML, CSS, ASP.NET, Javascript, SEO
- Managed projects, stakeholders' expectations, technical teams to the successful launch of many new media projects (iPhone web app, Twitter alerts, etc)
- Video production for live cable television

**Software Utilized:** Adobe Photoshop, Dreamweaver, Illustrator, Acrobat, Microsoft Office, Google Docs, Harris InfoCaster

**Marketing Lead**, [The Golf Channel](#) | [GolfNow.com](#), *Portland, OR* (Dec 2006 - Dec 2008)

- Designed, developed and implemented new websites, interfaces, graphics and layouts utilizing Photoshop, (X)HTML, CSS, Flash, PHP, ASP, Javascript
- Updated websites, hand coding (X)HTML and CSS
- Created template systems and processes for streamlining production tasks
- Created banner ads, promotional material for websites and email marketing campaigns
- Guided and directed team of three marketing associates and web designers
- (X)HTML, CSS, ASP.NET, PHP, Javascript, SEO
- Managed client relationships
- Animation production for video, DVD and online
- Implemented in-house content management system (CMS), WordPress and others

**Software Utilized:** Adobe Photoshop, Dreamweaver, Flash, Illustrator, Acrobat, Premiere, After Effects, in-house content management software, WordPress, Microsoft Office, Google Docs

**Creative Director**, [McMurry](#) | [Contact Designs](#), *Scottsdale, AZ* (Aug 2003 - Aug 2005)

- Designed, developed and implemented new websites, interfaces, graphics and layouts utilizing, Photoshop, (X)HTML, CSS, Flash, PHP, Javascript
- Updated websites, hand coded (X)HTML and CSS
- Managed client relationships

- Edited video
- Produced animations in Flash
- Produced interactive Flash applications
- Implemented in-house content management system (CMS)

**Software Utilized:** Adobe Photoshop, Dreamweaver, Contribute, Flash, Illustrator, Acrobat, Premiere, Acrobat, in-house content management software, WordPress, Microsoft Office

**Senior Graphic Designer**, [Skillsoft](#) | [KnowledgeNet](#), *Scottsdale, AZ* (Aug 1999 - Aug 2001)

- Lead team of 3-5 graphic designers in building interactive training material in Flash
- Oversaw quality control
- Produced graphics and animation utilizing Photoshop, 3dsmax, and Flash
- Developed standards and processes for streamlining production
- Created storyboard visual sentences for animation
- Acted as Subject Matter Expert to provide technical knowledge to Courseware Developer

**Software Utilized:** Adobe Photoshop, Flash, in-house content management system (CMS), Microsoft Office

**Founder**, [LaDuke Holdings LLC](#), *Scottsdale, AZ & Portland OR* (Nov 2001 - Present)

- Create websites, edit video, edit and produce audio, original photography and illustration, print and promotional material, marketing, branding, etc.
- Manage client/vendor relations, and hire subcontractors
- Manage business as an independent contractor

**Software Utilized:** Adobe Photoshop, Dreamweaver, Flash, Illustrator, Premiere, After Effects, Audition, InDesign, Acrobat, 3dsmax, AutoCAD, WordPress, Drupal, Joomla, MetaDot and other content management systems, Microsoft Office, Google Docs, OpenOffice

## Education

### **Arizona State University**

Ancient Greek (2002)

### **Pima Community College**

Network Information Systems (1998)

### **University of Advancing Technology**

Multimedia & 3D Animation Production (1997, 1999)

## Portfolio

<http://www.ladukeholdings.com/portfolio/>

<http://www.linkedin.com/in/laduke>



## 8 people have recommended Jeremy

"I have had the pleasure of hiring Jeremy for multiple projects throughout the years - for corporate and small business projects. He is extremely professional, knowledgeable, dedicated and creative. I recommend his services to anyone."

– **Stefanie Neuburger, was Jeremy's client**

"Jeremy has helped our Intranet Extranet Design and Hosting company with several designs, each time creating Extranet skins from scratch using the latest web technologies and doing excellent designs. He was able to master our Portal System skins without a lot of direction and he is the first designer we call when we have a new project."

– **Scott Hucke, was Jeremy's client**

"Jeremy and I collaborated on several projects together where his technical skills in both UI design and implementation were integral to the success of the projects. Jeremy's strengths in all facets of web design, from html to css to php and .net work, made him a valuable asset to the team. He is the master of making it all work together."

– **Ben Westfall, Technology Director, Golfnow.com, worked with Jeremy at Cypress Golf Solutions**

"Jeremy is an amazing person. His greatest abilities lie in two areas: 1. problem solving - Jeremy has a tenacity for finding the solutions to even the most complex problems. 2. the ability to empower others - Perhaps the greatest ability Jeremy possesses is being able to take complicated issues and/or technologies and break them down into their simplest form. This rare gift is excellent for educating clients and for allowing team members to be brought up to speed on complex projects. Jeremy is a priceless source of information and is unique amongst designer/developers because of his technical knowledge and his ability to communicate that information to nearly anyone! If you have a chance to work with him... do so! You will definitely come away from the experience with something gained!"

– **Adam Filipkowski, was Jeremy's client**

"I worked with Jeremy for a few years and found him to be dependable, honest, talented and a joy to work with. It's nice to have co workers like Jeremy who you can trust and depend upon. His talent always made a difference in how successful we became. I would highly recommend him any time."

– **Joanne Paolini, V.P. Business Development, Contact Designs, worked with Jeremy at Contact Designs**

"Jeremy brings an excellent combination of creative ability and tech savvy to the table. In addition to being able to create phenomenal graphics, web interfaces and more, he is able to envision how an entire solutions will work and puts all the pieces in place to deliver quality solutions."

– **Chris Gilbert, Senior Courseware Developer, KnowledgeNet, worked directly with Jeremy at KnowledgeNet / SkillSoft**

"Jeremy does phenomenal work. While at KnowledgeNET, Jeremy and I worked closely together on many production pieces. He was very professional, timely and had a keen eye for design. It was a pleasure to have him on our team. He has always been a top designer and developer in online media."

– **Clayton Chamberlain, Manager of e-Learning Research & Standards, KnowledgeNet, worked directly with Jeremy at KnowledgeNet / SkillSoft**

"Jeremy has a natural talent for design and provides positive leadership. What I appreciated most was his ability to see the bigger picture and communicate potential positives and negatives of changing needs during projects."

**– Mike Miller, Senior Courseware Developer, KnowledgeNet, managed Jeremy indirectly at KnowledgeNet / SkillSoft**

\*Other References Available Upon Request